



## Deborah J. Webb, Ph.D

December 11, 1958 - May 16, 2015

Deborah J. Webb, beloved wife, daughter, sister, and friend, age 56 of Grayson, died on May 16, 2015, following a brave 11-year battle with cancer. Born December 11, 1958, she graduated Loganville High School in 1976. She subsequently earned a B.B.A. from Mercer University and a M.B.A. and Ph.D. from Georgia State University. After a 12-year career in production and marketing research at BellSouth Corporation, she entered academia, teaching at Oglethorpe University, Georgia State University, and the University of West Georgia. As a college professor, she channeled her passion for improving society into her research in marketing's effect on and response to societal concerns like the environment and charitable giving. Her nine refereed journal articles and 20 conference presentations have been cited over 3,500 times by fellow scholars, acknowledging her important and lasting contribution. A member of Mensa, the Sierra Club, the American Humane Society, the American Marketing Association and its Marketing and Society Special Interest Group, Professor Webb's many honors include Mercer University's Management Honor Graduate, the BellSouth Ace Award, an American Marketing Association Doctoral Consortium Fellowship, the Marketing and Public Policy Conference's Best Competitive Paper Award, and several other awards recognizing her dedication to teaching, research, and service. She is survived by her husband, James H. Murphy of Grayson; parents Gloria J. and Arthur D. Morris of Loganville; and sisters Angie Webb Preisendanz and Christy Morris O'Hara, both of Grayson. She is preceded in death by her

father, Harold Webb of Lawrenceville. In lieu of flowers, memorials may be made to the Carroll County Humane Society or the American Cancer Society. Arrangements by Tim Stewart Funeral Home, 670 Tom Brewer Road, Loganville, GA 30052. 770-466-1544. Please sign the online guest registry at [www.stewartfh.com](http://www.stewartfh.com).

# Tribute Wall



“ *Deborah J. Webb, Ph.D*

October 08, 2022 at 11:31 AM



“ *Deborah was the best friend I had during my time with BellSouth. She was the sweetest, kindest person I have ever known. She always had a smile on her face & when I felt down always tried to lift me up. I lost contact with her after she left BellSouth & was very sad to hear of her passing. I thought of her often over the years. The world would be a much better place if there were more Deborah Webb's in it.*



**B Peters** - October 29, 2021 at 10:06 AM



“ *Sherrill lit a candle in memory of Deborah J. Webb, Ph.D*



**Sherrill** - June 27, 2015 at 10:11 PM



“ *Dr. Webb was inspirational to students like me, and her legacy of compassion and humanitarian pursuits will live forever. May God be with her family.*

**Alicia Hargraves** - June 04, 2015 at 07:03 AM

DW

“ *Deb was a kind and compassionate person, and never afraid to speak up for the things she believed. I will miss her smiling face and cheerful attitude.*

*Diane Williamson*

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**Diane Williamson** - June 01, 2015 at 04:32 PM

BY

“ *Deb was always a cheerleader with a smile. Always positive. Always accepting. I wish she would be in peace finally. Very sad to lose a classmate of mine.*

*Boonghee*

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**Boonghee Yoo** - May 27, 2015 at 10:18 AM

SG

“ *Mrs. Deborah was truly an amazing woman. It was an honor to get to see her every week. Her smile would always brighten my day. She will truly be missed!*

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**Shiela Gaddy** - May 27, 2015 at 08:46 AM

FM

“ *Deb was a wonderful person and a true friend. She kept her sense of humor throughout this terrible battle and was so in love with James! Deb will be missed by many, many people.*

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**Faye McIntyre** - May 27, 2015 at 07:45 AM

BD

*RIP in heaven, Deb!*

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**Bashu Dutt** - May 27, 2015 at 08:50 AM

MZ

*Deb was a terrific colleague and a delightful friend. She was a passionate advocate and an exceptional scholar. I miss her.*

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**Mary-Kathryn Zachary** - June 01, 2015 at 09:21 AM